

About the project:

Weber Shandwick Thailand wanted to translate its material of “Landfill free release_ENG v2” from English to Thai. CCJK team made a careful analysis and assigned the project to our relevant translators.

The services including:

French to Chinese translation

Our solution for language translation:

1. All translation tasks were finished by [native translators](#) with abundant experience. There were a total of 811 words to be translated. Without taking any trial test, the client assigned the task to CCJK.
2. This was because the client and CCJK had great confidence in each other. The client said this task is just “test the water” Before assigning this job, the client asked some questions like “ what’s the price for [English to Thai translation](#), what’s the daily production, do translators work overtime or weekends?
3. If so, do CCJK charge overtime fee?, etc” CCJK answered the client’s questions in detail. And the client showed satisfaction to CCJK’s service attitude. CCJK carried out strict TEP procedure, namely from translation, editing and proofreading.
4. CCJK team assigned this task to native Thai translators professional in automotive field. The client demanded that the translation should be delivered at noon the next day.
5. In most cases, this seemed to be very hard to deliver in such a tight time. While CCJK had a very rich resource team professional in Thai translation. CCJK freelancer translators responded very fast and delivered the translation in time.
6. After translation, CCJK assigned another editor to edit the translation work. Eventually, CCJK completed the task by promised time.

Read Also: [Translation skills of long sentences \(from English to Chinese\)](#)

About client:

Weber Shandwick is a global public relations and communications leader.



Across an expansive global network of public relations practitioners, our award-winning communications teams bring to every engagement an unrelenting client focus, a passion for their clients' businesses, innovative and creative strategies and a commitment to measurable results. Weber Shandwick has built a collaborative team of the industry's most talented professionals, a client roster that includes many of the world's most recognized and respected brands, and a proven track record of unparalleled performance. We provide strategic counsel and program execution services that span the complete range of communications disciplines and industry sectors. Services range from marketing communications, media relations and issues management to public affairs, crisis communications, and CEO and corporate reputation management.

Our specialized integrated services include interactive and emerging media, advocacy advertising, market research and visual communications. We also recognize that in today's new business environment, advocates play a key role in giving clients the competitive advantage they need to reach the highest levels of success. Our deep insights, strategic rigor, integrated expertise, and relationships with stakeholders and other audiences uniquely position us to identify and mobilize advocates for our clients' products, services, brands and issues anywhere in the world. Weber Shandwick is a unit of The Interpublic Group (NYSE: IPG), which is one of the world's leading organizations of advertising agencies and marketing services companies.

Take a look at how we helped our client by localizing their project for English language. [Click here](#) to read the complete case study

About CCJK:

Founded in 2000 and born for Internet, CCJK is a highly trusted professional e-Services company supported by more than 2,000 talented linguists, engineers, designers and programmers who work as a super organized team. From language translation, desktop publishing, graphic design, software localization, website development, SEO, user guide to corporate eLearning, we provide one stop solution to help client gain competitive edge. We rely on streamlined and sophisticated process to ensure fast and quality delivery. By trusting CCJK's one stop solution, you need only focus on your core business, win market share and maximize your profit in simplest and soonest way.