

CASE STUDY MAGENTO WEBSITE

About this project:

Our client has an online store selling varies of make-up products in Singapore, like skin care and hair care products. He wished to remove his website to a new platform where the customers can more easily and conveniently purchase personal care products like skincare, bath&body articles, hair care products, makeup and gift sets for both female and male. Magento is his first choice for website implementation.

More ever, he is willing to expand the market to Mainland China. So, to develop a bilingual website in both Simplified Chinese and English language is the second step right after the website implementation.

Requirements:

1. Website creation: The client needs our web engineers to develop a bilingual website based on the platform of Mangento.
2. Website localization: This website should be a bilingual one of both English and Simplified Chinese. This needs not only translating the product names and features into Simplified Chinese, but also understanding of the Mainland China market to make the target texts attractive to local people. So this part goes far beyond a simple translation work. So far we have translated more than 200 product descriptions for them.

Results:

Our Services



Document Translation Services



Interpretation Services



Desktop Publishing Services



Video Translation Solutions

Our dedicated efforts and commitment to this project helped us to fulfill all his expectations. Our actions resulted in:

- 1, Successful implementation and localization of the magento website
- 2, Improvement in many details based on the old website
- 3, building a good client-vendor relationship through the whole project
- 4, Quick turnaround of deliverable, meeting the client's deadline
- 5, This client's complete satisfaction, which leads us to further cooperation on another long-term project.

It is known that Magento is a complete eCommerce solution for businesses that are ready to take full advantage of their online channel. This solution combines an unrivaled feature set with world-class support and virtually infinite flexibility, at a fraction of the price charged by competitive platforms.

Should you need any assistance with setting up a Magento web site, we can always provide you with our services ranging from a simple consulting assistant to a complete service solution ; we will assist you with every step during the process of setting up your own Magento web site.

Magento Services from CCJK

As one of the leading Magento solutions providers globally, CCJK offers a wide range of ecommerce solutions to our clients world-widely. We have a professional team of Magento experts who can fully understand our clients' business requirements and develop a customized ecommerce website with unique themes and user- friendly functionality. We provide the following Magento services :

Magento Ecommerce Portal Set-up

Our Services



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Video Translation Solutions

Magento E-commerce Store Development
Unlimited Products Categories
PSD to Magento Template Conversion
Magento Custom Theme Design
Magento Extensions Development
Develop Custom Magento Modules and Widgets
Magento Website Design
Newsletter Sign up
Promotions and Discounts Codes
Integration with Payment Gateways
Migration to Magento Platform
Magento Web Hosting,
Installation & Tuning
Magento Version Upgrade

If you are looking for a Magento services partner to setup an ecommerce portal for your own ecommerce store or if you are planning to migrate to Magento platform, please contact us. We will be happy to serve your magento needs.

About CCJK:

Founded in 2000 and born for Internet, CCJK is a highly trusted professional e-Services company supported by more than 2,000 talented linguists, engineers, designers and programmers who work as a super organized team. From language translation, desktop publishing, graphic design, software localization, website development, SEO, user guide to corporate eLearning, we provide one stop solution to help client gain competitive edge. We rely on streamlined and sophisticated process to ensure fast and quality delivery. By trusting CCJK's one stop solution, you

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need only focus on your core business, win market share and maximize your profit in simplest and soonest way. For more details about CCJK, please visit www.ccjk.com.

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Document
Translation Services



Interpretation
Services



Desktop
Publishing Services



Video
Translation Solutions