

SMARTISAN T1: 3000 RMB = INSPIRATION + TWO YEARS' BEING MOCKED



2014 年 5 月 20 日，Smartisan T1 正式发布。16G 版本 3000 元，32G 版本 3150 元。发布会现场，罗永浩宣布，100 万人民币将捐赠给 OpenSSL 基金会。

On the evening of 20 May 2014, Smartisan press conference took place and T1 debuted. The phone looks good with a price of 3,000 RMB for the 16G model and 3,150 RMB for the 32G model. Meanwhile, Luo Yonghao announced that 1 million RMB from ticket receipts of the press conference would be donated to the Open SSL Foundation. After the conference ended, he said that what he did was only for earnest, not for winning or losing.

罗永浩表示，Smartisan T1 这个名字非常低，所以他想给它一个时尚的英文名字。Smartisan T1/T2/T3 这个名字可能会与机场航站楼的名字撞车，这听起来很有趣。

He also expressed that many people thought Smartisan was very low, that's why he chose to give it such a fashionable English name. And Smartisan T1 will be the official name for the phone by Smartisan Technology. In addition, Luo Yonghao stated that next products by Smartisan Technology would adopt such names as T1/T2/T3. So, before the conference, some users said the names of Smartisan Technology products would collide with those of airport terminals with humor.

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