

NEW REVOLUTIONS FOR EBOOK

From the beginning, eBook was defined as a Format which could be viewed, edited, and published through computers or devices supporting this kind of Format. Finally, Adobe's PDF finally become the most popular format for eBook because of it looks nice and well adopted by most devices. As Amazon sells millions of eBooks and Kindles on the internet. The Evolution as well as the war begins.

According to the Association of American Publishers, eBooks made up 8.5 percent of trade book sales in the first five months of 2010, compared to 2.9 percent in the same period in 2009. The demand for eBooks is accelerating rapidly — as a percent of trade book sales, eBook sales tripled year over year in the first five months of 2010.

The rEvolution is not only about numbers, but also about change. eBook is nowadays developed more richly and widely used in the field of education. That means an eBook is much more interactive than before which can be touched, listened, and animated.

Apple leads its way into this field and successfully publishes the iTunes U with iBook 2 and the iBooks Author. iBook 2 has a mission that it makes you throw all textbooks in paper and build a school on everyone's hand.

iBooks Author plays the role of building an environment where eBook can be quickly made and published. Apple is with doubt a protagonist, however, many other companies are stare at this field as well which include Samsung and Amazon.

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Samsung lately published a selflearning environment named Learning Hub running on Galaxy Tab 10.1 and Galaxy Tab 8.9. It helps readers to interact with eBooks and arrange their learning plans. Another company called Inkling also release a eBook development tool for publishers making it easy to put their book on multiple devices.

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