

## About the project:

The client created a simple website related to woman's health and he would like it to be <u>translated into simplified Chinese</u> and the logo also need to be localized into Chinese version. The client provide us the source html files and all of the related images, php files and styles.

## **CCJK Solution:**

Today, being able to translate HTML is crucial, for obvious reasons, and about every translator will accept HTML files. The project manager prepared the html files and imported them to SDL Studio, so the tags are protected and when we save the translated version, the format of the translations can be kept at it is in English. To ensure top quality of the translations, CCJK strictly implemented the client's instructions. And the translations are performed by most skilled native speakers of the target language simplified Chinese. They were done in a TM environment to keep the high standard of translation quality and maintain consistency for the whole set of translations. After the first around of translation is done, we assigned another linguist to proofread the translation and after that the PM use the QA tool to check the translations to make sure there is no missing translations, inconsistency, spelling errors. The next process is to localize the logo into simplified Chinese. We let our professional designer take care of it. They used proper fonts and style and create a clean and well-designed logo.

## **About the client:**

Women's Health is a website for the smart, modern woman who knows that when she's feeling good, emotionally and physical; life is peachy. You'll find everything you want to know about having a healthy body, diet, relationship, lifestyle and even a healthy bank balance.

**Read Also: About English-Chinese Translation** 

## **ABOUT CCJK:**

Founded in 2000 and born for Internet, CCJK is a highly trusted professional e-Services company supported by more than 2,000 talented linguists, engineers, designers and programmers who work as a super organized team. CCJK has a wealth of experience providing translations in a wide range of fields to both large, multinational corporations and single individuals. From language translation, desktop publishing, graphic design, software localization, website development, SEO, user guide to corporate eLearning, we provide one stop solution to help client gain competitive edge. We rely on streamlined and sophisticated



process to ensure fast and quality delivery. By trusting CCJK's one stop solution, you need only focus on your core business, win market share and maximize your profit in simplest and soonest way. For more details about CCJK, please visit www.ccjk.com

Take a look at how we helped our client by localizing their project for Chinese language. Click here to read the complete case study