

About the project:

The client is going to the GMIC conference in Beijing in two weeks to present in the g-startup competition, so there is a potential need to [localize their documents and video to Chinese](#). From the beginning, the client needs us to translate a short video from YouTube into simplified Chinese and then narrative the script in a professional way. The final delivery voice should be clear and no background noise, the voice also should sync with the video.

Our solution:

After getting the YouTube English video link from the client, we transcribed it in a word file, and then forward the script to our seasoned translator to [translate into Chinese](#). The translator studied the video very carefully before he started to translate. After the translation finished, we let our proofreader to check the translation to eliminate any errors.

The next step is to send the translated script to our voiceover artist. We choose a Neutral accent Chinese female to do the recording. We followed the time-line in the video strictly, after the editing, the final audio files is perfectly fit the video and the client is very satisfied with the translation and video recording. And afterwards, the client also send us some other texts for translation.

About the client:

Funded in April 2012 by Kaedan Capital investment group and private angels, Visualead mission is to make QR Codes more appealing for customers and more valuable for brands. Visualead is redefining QR Codes making them more attractive to users and more relevant for brands.

Visualead's patent pending Visual QR Code Technology enables any design and image to be scanned by any standard QR Code Reader just without the QR Code dots. With Visualead's Visual QR Code Technology you can turn regular QR Codes into Visual QR Codes and create attractive, intuitive and effective Visual Calls-To-Action from print to mobile.

Read Also: [Simplified Chinese and Traditional Chinese](#)

ABOUT CCJK:

Founded in 2000 and born for Internet, CCJK is a highly trusted professional e-Services company supported by more than 2,000 talented linguists, engineers, designers and programmers who work as a super organized team. From language translation, desktop



publishing, graphic design, software localization, website development, SEO, user guide to corporate eLearning, we provide one stop solution to help client gain competitive edge. We rely on streamlined and sophisticated process to ensure fast and quality delivery. By trusting CCJK's one stop solution, you need only focus on your core business, win market share and maximize your profit in simplest and soonest way.

Take a look at how we helped our client by localizing their project for Chinese language.
[Click here](#) to read the complete case study