

## About the client:

Dermedex Pte Ltd (formerly known as Bros Marketing Pte Ltd) was initially established in 1996 as a sourcing and distribution arm for a group of Beauty/Spa houses. The objective was to adopt a proactive approach to source for products that give these beauty houses an edge over their competitors. Recognizing that no one source/manufacturer or R&D centre could produce the best product/skill in all categories, Dermedex excels in staying nimble, bringing from all over the world, technologically advanced and economically attractive merchandises that not only brought about tremendous business successes to its vendors, but more importantly, great benefits to the consumers.

## About the project:

Looking for English voice over for explainer video:

- 1. American (Neutral) English accent
- 2. Female voice preferred
- 3. Short script of about 1-2 mins (See attachment)

Also Looking for Chinese (Mandarin) voice over for the same explainer video:

- 1. Chinese (Neutral) accent
- 2. Female voice preferred
- 3. Short script of about 1-2 mins (See attachement)

Read Also: Brief Talk on Voice over

## **Our Solution:**

After getting the voiceover project information, we sent our proposal and attached a professional female audio file that we did most recently. The client like the voice and think it is articulation and with high quality, so she award us the voiceover project. We checked the



word files that the client gave us, and we found some mistakes .we immediately checked it and kindly let the client know that. After this ,the client feel our being professional and thanks for editing the script. Once the script was confirmed, we arranged the recording.We assigned the job to the professional voiceover artists, and she finishes it with high quality within one day. When the project finished, we set the file to the client .But latter, she found some mistakes about our recording .She said ,"Dermedex is mispronounced. I have attached an audio file that have pointed out the mistakes .Do make the necessary changes and send me the final copy, after which we can make the payment ."When we notice this, we immediately update the audio file .At last we sent the file back to her ASAP. And she was pleased our fast response and appreciate our job.

## ABOUT CCJK:

Founded in 2000 and born for Internet, CCJK is a highly trusted professional e-Services company supported by more than 2,000 talented linguists, engineers, designers and programmers who work as a super organized team. From language translation, desktop publishing, graphic design, software localization, website development, SEO, user guide to corporate eLearning, we provide one stop solution to help client gain competitive edge. We rely on streamlined and sophisticated process to ensure fast and quality delivery. By trusting CCJK's one stop solution, you need only focus on your core business, win market share and maximize your profit in simplest and soonest way. Take a look at how we helped our client by localizing their project for Film Industry language. Click here to read the complete case study