

## **About the project:**

The Client is a team of online digital specialists dedicated to help promote business on the web with SEO, PPC and Social Media. They would like to have a female voice talent to record a short (last for 20 seconds) online advertisement. It will be used for online advertising in the mainland of China. The Artist must have a sweet voice and be able to read English fluently and enthusiastically.

## **Challenge:**

1. CCJK carefully selected several female voice samples for our client's evaluation, after a careful meditation, the client choose his favorite voice among the samples.
2. Since the client only provided an online Chinese demo video for our reference. We have to transcribe the demo video and prepare a Chinese script for our artist.
3. The Audio length should be controlled in 20 seconds.
4. The final VO file should be in WAV format.
5. The Chinese recorded file should be synchronized to English Video.
6. The English product name should be read in pure English accent, soft tone.
7. The turnaround time is only half working day. We must strictly meet the deadline.

**Read Also:** [Brief Talk on Voice over](#)

## **Our Solution:**

CCJK have 12 years of experience in transcription, voiceover, video editing and subtitling. We equipped with professional recording and studio devices and a pool of voice over talents who are native Chinese speakers and their speech without any dialect or speech impediment. That's the reason why CCJK always could meet the client's diversified multimedia request. We assigned the job to the professional voiceover artist as the client appointed; her voice is



sweet and soft. When preparing Chinese script, we added time code in every 5 seconds. In this way, our voiceover artist could read the script in referring to the time code, and then VO will be better synchronized to the original video. After the recording finished, our chief engineer double reviewed and listened the file and make sure everything was all right before final delivery.

**Client Feedback:**

Superb quality of service and end results!

**ABOUT CCJK:**

Founded in 2000 and born for Internet, CCJK is a highly trusted professional e-Services company supported by more than 2,000 talented linguists, engineers, designers and programmers who work as a super organized team. From language translation, desktop publishing, graphic design, software localization, website development, SEO, user guide to corporate eLearning, we provide one stop solution to help client gain competitive edge. We rely on streamlined and sophisticated process to ensure fast and quality delivery. By trusting CCJK's one stop solution, you need only focus on your core business, win market share and maximize your profit in simplest and soonest way.