About PetProject.hk:

PetProject.hk (https://petproject.hk/) is an online store in Hong Kong for pet food, pet supplies and pet accessories. When it comes to purchasing pet supplies online, customers ask for a customized experience in which they can easily view different kinds and brands to find the suitable pet food, pet supplies or pet accessories for their beloved pets.

Nishant. Kapoor , the founder of PetProject.hk.com, realized the company's eCommerce platform wasn't able to meet these unique needs. The site was built on an old and unsupported system and their product line includes a range of food treats, meds, and pet accessories for cats and dogs.

With the number of online orders increasing and the business growing, it became more difficult and time-consuming to use the old platform in the management of the website. They knew that in addition to a new eCommerce platform, they needed an order management solution would help streamline and automate their labor-intensive processes.

Read Also: [Chinese Sentence Translation](#)

So Nishant started an extensive search to find a right eCommerce system that the company could customize, meanwhile, taking cost into consideration. In addition, they were looking for the right solution that would be capable of managing and fulfilling orders while meeting their growing business needs.

Besides, as he is willing to expand their market in Hong kong area, to develop a bilingual website in both Traditional Chinese and English language is the first and crucial step at that moment.

REQUIREMENT:

1. Website creation: The client needs our web engineers to develop a bilingual website based on the platform of Mangento.

2. Website localization: This website should be a bilingual one of both English and Traditional Chinese. This needs not only translating the product names and features into traditional Chinese, but also understanding of the Hong kong market to make the target texts attractive to local people. So this part goes far beyond a simple translation work.

We have translated more than 200 product descriptions for them and the translation is still on progress.

To assure of the highest translation quality, we have assigned the best and most [skilled translators](#) for mandarin translation in our office. Just as we promised to our clients, to ensure top quality, we have assigned not only one translator, but at least 3 translators for the translation. We translate from scratch by a linguist, then pass the translated documents to another editor for reviewing, and finally to a 3rd proofreader for polishing the translation and to eliminate any errors.

The following is the PetProject.hk web(https://petproject.hk/) site we are involved with its development and localization based on the popular open-source e-shop platform Magento.

It is known that Magento is a complete eCommerce solution for businesses that are ready to take full advantage of their online channel. This solution combines an unrivaled feature set with world-class support and virtually infinite flexibility, at a fraction of the price charged by competitive platforms.

Should you need any assistance with setting up a Magento web site, we can always provide you with our services ranging from a simple consulting assistant to a complete service solution ; we will assist you with every step during the process of setting up your own Magento web site.

Are you looking for [Chinese Translation](#)? We are here for your assistance.

Magento Services from CCJK:
As one of the leading Magento solutions providers globally, CCJK offers a wide range of ecommerce solutions to our clients world-widely. We have a professional team of Magento experts who can fully understand our clients' business requirements and develop a customized ecommerce website with unique themes and user- friendly functionality. We provide the following Magento services :

Magento Ecommerce Portal Set-up

Magento E-commerce Store Development

Unlimited Products Categories

PSD to Magento Template Conversion

Magento Custom Theme Design

Magento Extensions Development

Develop Custom Magento Modules and Widgets

Magento Website Design

Newsletter Sign up

Promotions and Discounts Codes

Integration with Payment Gateways

Migration to Magento Platform

Magento Web Hosting,

Installation & Tuning

Magento Version Upgrade

If you are looking for a Magento services partner to setup an ecommerce portal for your own ecommerce store or if you are planning to migrate to Magento platform, please contact us. We will be happy to serve your magento needs.

About CCJK:
Founded in 2000 and born for Internet, CCJK is a highly trusted professional e-Services company supported by more than 2,000 talented linguists, engineers, designers and programmers who work as a super organized team. From language translation, desktop publishing, graphic design, software localization, website development, SEO, user guide to corporate eLearning, we provide one stop solution to help client gain competitive edge. We

rely on streamlined and sophisticated process to ensure fast and quality delivery. By trusting CCJK's one stop solution, you need only focus on your core business, win market share and maximize your profit in simplest and soonest way. For more details about CCJK, please visit www.ccjk.com

Take a look at how we helped our client by localizing their project for Chinese language. Click here to read the complete case study