

88 Italia is an Italian olive oil company, and for its name, the founder wanted a symbol that could describe us in any language. In the East, 8 is the luckiest of numbers. It represents how fortunate people feel to be surrounded by incredible, honest food and to make it our life's work to share these products with the world. In Western traditions, 8 is linked with infinity. For more information about 88 Italia company, please refer to their website www.88italia.com/.

We CCJK have already built long-term relationship with them in the translation and localization business.

Requirements:

They were in need of a professional team who could help them in Chinese and [Japanese localization](#) field in limited time but with high quality, and they needed us to localize their promotion materials, like catalogs or brochures into perfect simplified Chinese and Japanese.

The CCJK SOLUTION:

For the translation:

To assure of the highest translation quality, we have assigned the best and most skilled translators for mandarin and Japanese translation in our office. Just as we promised to our clients, to ensure top quality, we have assigned not only one translator, but at least 3 translators for the translation. We translate from scratch by a linguist, then pass the translated documents to another editor for reviewing, and finally to a 3rd proofreader for polishing the translation and to eliminate any errors.

For the layout of catalogs or brochures:

After the translation being done, two of our DTP (Desktop Publishing) engineers started their work for layout. As to the brochure, because the client provided us with the brochure in the original format of indesign from which it created. So it made their work more efficient to go on. After their hard-work, we have successful localized all the materials in simplified Chinese and Japanese with exactly the same look as the original English ones.



About CCJK

Founded in 2000 and born for Internet, CCJK is a highly trusted professional e-Services company supported by more than 2,000 talented linguists, engineers, designers and programmers who work as a super organized team. From language translation, desktop publishing, graphic design, software localization, website development, SEO, user guide to corporate eLearning, we provide one stop solution to help client gain competitive edge. We rely on streamlined and sophisticated process to ensure fast and quality delivery. By trusting CCJK's one stop solution, you need only focus on your core business, win market share and maximize your profit in simplest and soonest way.

Read Also: [Japanese Language Translation](#)