

About Lake St Clair Lodge:

Lake St Clair Lodge is an Australia ecotourism company to offer an authentic wilderness experience via a range of accommodation types to suit the needs of their guests. They insist on the theory of Ecotourism and they are committed to providing a high-quality service while minimizing environmental impact to ensure the continued enjoyment for future generations. They are dedicated to providing a memorable and enriching experience that lasts a lifetime. They believe that Ecotourism is ecologically sustainable tourism with a primary focus on experiencing natural areas that fosters environmental and cultural understanding, appreciation and conservation.

Requirements & CCJK Solution:

- 1.** Our client's original website is developed by Drupal, and they would like us to redesign the whole site with WordPress and then duplicate a Chinese version website. Check it can be viewed properly in all major viewing platforms e.g. Internet Explorer, FireFox, Safari etc. Change the url's so that they are more user and SEO friendly.
- 2.** CCJK assigned a seasoned and [professional translators](#) and editors to do this translation job firstly. To make sure of the high quality of the translation of the website, at least 3 linguists were involved in this translation, that is to say, we translate from scratch by a linguist, then pass the translated documents to another editor for reviewing, and finally to a 3rd proofreader for polishing. Therefore, our client can always worry free of the quality of the translation.
- 3.** In the meantime of the translation, CCJK also assigned several most professional web designers and programmers for the website redesign. After the designs were finished, we send them to our client for approving and confirmation. And the next step is to develop the whole website with WordPress and duplicate a Chinese version website.
- 4.** The former banner of our client's website uses flash, and for this new website, we need to develop it using Java script. At first, we design this effect with slide and didn't use any plugin, however, our client think the most importance part of the website is the banner, it need to be eye catching and attract the client's attention when they browse the website in the first time, so this effect is not ideal enough and when editing, it is time-consuming and workload doubled.

By accident, I find my another project [oulalaparis.com](#) with the banner and the effect is fade,

I think it may be also adapt to this project, so I studied oulalaparis.com and find it is using vslider. However, this plugin can only diaplay a set of image, and cannot meet St Clair Lodge project's needs of every page have different set of images. So We go on search the plugin and find "M-vslider", this is the ideal plugin for this project. It can meet our client's aesthetic appreciation and reduce the editing workload, "M-vslider" also can achieve the effect of fade and it also save lots of time when editing the codes.

Read Also: [A brief Introduction of Classical Chinese](#)

About CCJK:

Founded in 2000 and born for Internet, CCJK is a highly trusted professional e-Services company supported by more than 2,000 talented linguists, engineers, designers and programmers who work as a super organized team. From language translation, desktop publishing, graphic design, software localization, website development, SEO, user guide to corporate eLearning, we provide one stop solution to help client gain competitive edge. We rely on streamlined and sophisticated process to ensure fast and quality delivery. By trusting CCJK's one stop solution, you need only focus on your core business, win market share and maximize your profit in simplest and soonest way. For more details about CCJK, please visit www.ccjk.com.

Take a look at how we helped our client by localizing their project for Chinese language. [Click here](#) to read the complete case study