

About Client:

Hilton Hotels & Resorts, formerly known as Hilton Hotels, is an international hotel that places marketing emphasis on both business travel and leisure travel, with locations in major city centers, near airports, convention centers, and a number of vacation resorts and leisure-oriented hotels in popular vacation destinations around the world. These hotels became the first coast-to-coast hotel chain in the United States in 1943. As of 2010, there are now over 540 Hilton branded hotels across the world in 78 countries across six continents.

About The Project:

The client required an exquisite brochure to catch the customer's eye at the first sight. They needed translation into [multiple languages](#) and their original engineering file was in indd format. For this project, the client required the following fonts: Arabic –tanseek , Russian – Whitney, German – Whitney.

Our Solution:

- We appointed a dedicated project manager who served as the single point of contact for Hilton throughout the translation process. It ensured clear communication and streamlined workflow.
- We assembled a team of native-speaking translators with experience in the hospitality industry that guaranteed accurate and culturally appropriate translations.
- Our team of seasoned linguists translated the Hilton brochure into the specific languages requested by the client, catering to their diverse global market.
- We also developed a comprehensive glossary of Hilton-specific terms and ensured consistency in translations across all languages.
- Throughout the translation project management, we implemented a multi-step QA process to guarantee the accuracy, fluency, and cultural appropriateness of the final translations.
- We delivered brochures on time and within the agreed-upon budget, which allowed the client to execute their marketing plan smoothly.

**About CCJK:**

Founded in the year 2002, CCJK, a company of highly skilled professionals from around the Asia-Pacific region, has formed an elite engineering group that is dedicated, knowledgeable, and has a deeply rooted sense of responsibility. CCJK always insists that winning clients' trust and confidence is of paramount importance to the very existence of an organization. CCJK dedicates itself to tailoring its services to meet the unique needs of each individual client. For every project, no matter whether it is large or small, sophisticated or trivial, the whole team is committed to working synchronically to make the project mutually successful, both for the client and the company.