

About the project and client:

This project goal is to help people/students in China to learn English, the desired samples <https://chinesepod.com> and <https://chinese.yabla.com> have been provided to us for reference, the detailed description about functionalities of following:

- 1>a blog page (the users be able to past audio and videos, and of course picture)
- 2>A message board or forum for members to chat
- 3> A paid membership area, where students can access exclusive downloads (audio, video, and PDF files) and lessons. Just like Chinesepod.com
- 4> the side should be builded in English and Chinese dictionaries
- 5>it should be able to accept credit cards, and payments from Chinese banks like

<https://www.chinapay.co.uk/>

The client wants us to help him to realize all funtionalities, but his budget is far below our offer and he seems a slightly distrustful about our power when he checked our project records, since we have achieved many tough and big projects in language area rather than IT projects.

How to eliminate his doubts, uneasy and distrust to promote our cooperation to the real one becomes particularly important right now.

Our Solution:

1. Project plan was being provided first to make client know clearly about our design with details to avoid any information missing, in the project plan there are a series of information including: project price, duration time, functional analysis, IT design resources etc.
2. A series of website samples provided to him to embody CCJK IT design power, from simple company or products non ecommerce website to complex Magento, Shopify, Oscommerce etc Ecommerce website with shopping cart, from blog CMS system website WordPress, Drupal, Joomla to professional Amazon or Ebay website, CCJK is knowlegable about all of these, CCJK has graphics and website experts with the skill of excellent HD and

attractive website designing can provide different kinds of design and technologies service based on client requirements and budget.

3. Techniques and technology analysis: our skilled website engineer provided professional technical indicators based on this project to show our technical strength.

Front end: JQuery, HTML, CCS

Backend Language: PHP

Database: MySQL 5.5 +

CMS and Shopping feature: Drupal

Remarks: Drupal will support for future enhancement and scalability, we can also use wordpress but it's not recommended by our experts.

CCJK shows its power and professional technology knowledge as a leading IT company, we can provide different kinds of website design according to client requirements, the client will consider us if they are really interested in our service.

Read Also: [English Translation Services](#)

ABOUT CCJK:

Founded in 2000 and born for Internet, CCJK is a highly trusted professional e-Services company supported by more than 2,000 talented linguists, engineers, designers and programmers who work as a super organized team. From language translation, desktop publishing, graphic design, software localization, website development, SEO, user guide to corporate eLearning, we provide one stop solution to help client gain competitive edge. We rely on streamlined and sophisticated process to ensure fast and quality delivery. By trusting CCJK's one stop solution, you need only focus on your core business, win market share and maximize your profit in simplest and soonest way.

Take a look at how we helped our client by localizing their project for English language.

[Click here](#) to read the complete case study