

Be Calm is the best Keep Calm and Carry On poster generator for the Windows Phone. Our client need to <u>localize this app into simplified Chinese and traditional Chinese</u>. As you know, localization of mobile applications is not an easy job even for the professional translators.

If translators don't get a good understanding of the usage of the application and have no convenient access to the actual context of what they are translating, they will probably go wrong.

Therefore, if we can see the actual GUI of the application and thus know what each button or selectable option does, the translators will be much more proficient in the APP translation, and thus, our client provide us the screenshots of the entire app for reference.

Our solution:

CCJK is a professional and veteran app localizer, and we have translated Millionaire city/XBox Time-splitter/ XBox Time-splitter 2/XBox Hitman 2/Samurai II and many other App for our esteemed APP developer clients over the years.

For any APP translation project we did, we only choose professional APP translators with exquisite language skills and in-depth understanding of electronics facilities. Professionalism is always the prior concern of CCJK, and it guarantees its translation is fully consistent with international standards.

We forged a streamlined yet rigorous QA system that incorporates a strict translation-editingproofreading (TEP) flow and guarantees both precision and clarity of its document management translation.

That is, to make sure of the highest translation accuracy, we will assign not only one translator, but at least 3 linguists to the project: we translate from scratch by a linguist, then pass the translated documents to another editor for reviewing, and finally to a 3rd proofreader for polishing.

Read Also: The Thinking Mode of The Chinese Language

Client's feedback:

At first, our client just assigns us to translate the APP into simplified Chinese. After the delivery, the client said the translation was fantastic! Given we did a great job for the



simplified translation, he wanted to get the doc also translated into traditional Chinese. Everything went smoothly.

ABOUT CCJK:

Founded in 2000 and born for Internet, CCJK is a highly trusted professional e-Services company supported by more than 2,000 talented linguists, engineers, designers and programmers who work as a super organized team. From language translation, desktop publishing, graphic design, software localization, website development, SEO, user guide to corporate eLearning, we provide one stop solution to help client gain competitive edge. We rely on streamlined and sophisticated process to ensure fast and quality delivery. By trusting CCJK's one stop solution, you need only focus on your core business, win market share and maximize your profit in simplest and soonest way.

Take a look at how we helped our client by localizing their project for Chinese language. <u>Click here</u> to read the complete case study