

# BAMBOO



## ABOUT HEHE:

The Hehe Exhibition Equipment factory is located in the scenic county of Zhenghe in the north of Fujian province. This is an area that is known as the “bamboo heartland” with over 400 square kilometres of bamboo plantations, making it ideal for taking bamboo products onto the global stage. For generations bamboo has played a central role in the local community and forms an integral part of its cultural identity. It represents a source of nutrition, shelter, fuel and even clothing. From an ecological standpoint, it is crucial in the reduction of timber consumption, environmental and forest protection, poverty alleviation, and the sustainable development of rural economies. At Hehe, this age old material is re-invented through modern processing methods for use in a wide variety of applications. The end result is durable, aesthetic and environmentally sound advertising and display equipment.

## REQUIREMENT:

1. The website [www.hehezs.com](http://www.hehezs.com) needs an update. Both the English and Chinese pages need to be updated. At the same time all content should be optimized for some keywords. The flash banner at the top needs to be designed again. Remove some eyesores, upload PDF instruction manual and videos. Upload new product pictures on website and delete the original pictures.

2. After reviewing the updated products page, the client realized that the

## Our Services



Document Translation Services



Interpretation Services



Desktop Publishing Services



Video Translation Solutions

Categories on the left also need to be revised. This means all the products pictures need to be updated again.

**3.** In the beginning of the project discussion, the client didn't mention much items, but he added some while processing it. This required more time and energy for CCJK engineers.

□

### **The CCJK SOLUTION:**

**1.** CCJK assigned a very skilled and professional designer and programmer to do this job. To make sure of the high quality, firstly, the designer designed two types of homepage drafts for the client's reference and choice, and made the revision accordingly until the client felt totally satisfied. After this, the programmer started to update the website according to the requirements through the backend.

**2.** There's not any problem for CCJK to update all the product pictures accordingly, as CCJK's commitment is doing unlimited revision until the client's 100% satisfaction. The programmer did all the revisions.

**3.** CCJK suggested the client to pay extra money for the extra work, but the client stated that their business was in depress and their budget has been controlled and their purpose to update the website was just to promote the business to make profit. Knowing this, CCJK promised to do the extra work for the client for free. When quality counts, when budget matters, that's when CCJK helps!

### **EXPERIENCE:**

The client required to make several revisions during this work as he is a very careful and serious person and he found out every mistakes which

## Our Services



Document  
Translation Services



Interpretation  
Services



Desktop  
Publishing Services



Video  
Translation Solutions

we may not notice. We can learn from him for this work attitude and we can make progress to promote ourselves through every work experience.

## **ABOUT CCJK:**

Founded in the year 2000, CCJK of highly skilled professionals from around the Asia-Pacific region has formed an elite engineering group that is youthful, dedicated, knowledgeable and deeply rooted in the sense of responsibility. CCJK always insist that winning the clients' trust and confidence in this manner is of paramount importance to the very existence of an organization. CCJK is dedicated to customizing its services to meet the needs of each individual client. For every project, no matter it is large or small, sophisticated or trivial, the whole team is committed to work synchronized to make the project mutually successful, both for the client and CCJK.

### **Our Services**



Document  
Translation Services



Interpretation  
Services



Desktop  
Publishing Services



Video  
Translation Solutions