



# ADVERTISEMENT TRANSLATION

Advertisements generally feature the following four points:

1. Simple and common words, especially verbs of single syllable.

We **bring** high technology home. -NEC

Everything is extraordinary Everything **tempts**. — Cartier

2. Commendatory words

There’s never been a better Time.

Minolta, finest to put you finest.

3. Coining words

Give a Timex to all, and to all a good time. - Timex

The Orangemostest Drink in the world.

Ezyrub

4. Deliberately spelling the wrong words

We know eggsactly How to Sell Eggs. (Analysis:Eggsactly exactly)

Some classic **examples** of advertisement translation:

Catch that Pepsi spirit. Drink it in.

Catch that Pepsi spirit! - Drink it in.

**Our Services**

- Document Translation Services
- Interpretation Services
- Desktop Publishing Services
- Video Translation Solutions

Come to where the flavor is. Come to Marlboro Country. - Marlboro

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Flowers by Interflora speak from the heart.

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Challenge the Limits.

□□□□ (□□)

Winning the hearts of the world.

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Hand in Hand, Future in Your Hand.

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The Relentless Pursuit of Perfection. (Lexus \* automobile)

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Striving today for all your tomorrows. (□□□□)

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Nurture the Young. Create the Future. (□□□□□□□□)

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For next generation.

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The COLOR OF SUCCESS!

□□□□□□□□□□ (Minolta □□□□□□□□)

Whatever makes you happy.

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UPS. On time, every time.

UPS — □□□□□□ (UPS □□□)

We integrate, you communicate (Mitsubishi)

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That's the taste. (Nestle)

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Every time a good time.

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We care to provide service above and beyond the call of duty.





□□□□ □□□□ (UPS □□□)

Begin your own tradition. (Patek Philippe)

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A diamond is forever. (De Beers)

### Our Services

-  Document Translation Services
-  Interpretation Services
-  Desktop Publishing Services
-  Video Translation Solutions



Deliciously simple, simply delicious.

Deliciously simple, simply delicious.

Deliciously simple, simply delicious.

What can be imagined, can be realized.

Life is a journey. Travel it well.

Life is a journey. Travel it well.

When you come, you are a guest of ours, when you leave, we are the friends of yours.

When you come, you are a guest of ours, when you leave, we are the friends of yours.

When you come, you are a guest of ours, when you leave, we are the friends of yours.

## Our Services



Document Translation Services



Interpretation Services



Desktop Publishing Services



Video Translation Solutions